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FOR IMMEDIATE RELEASE

THE DOGS GO TO WASHINGTON!

***Three Dog Logistics invited to Washington with
Baltimore business leaders to talk about the economy***

Baltimore, MD, November 30, 2011 – John Kennedy of Three Dog Logistics received a special invite, along with 34 other small business leaders from the Baltimore area, to travel to the White House today to talk about the economy and other small business issues.

“The event was designed to let the White House talk directly to businesses about the economy,” said Kennedy, CEO of Three Dog Logistics. “It also allowed business leaders to voice their concerns about health care reform, and to ask what sort of tax breaks companies could be seeing down the road. We were very excited to be included,” he added.

In addition to Three Dog Logistics, other businesses represented at the event include Baltimore Development Corp., Penrose, Marine Steel Wire Products, Ports America Chesapeake, Welldoc, and BottomLine Growth Strategies.

The group met with members of President Barack Obama’s administration. They included Jason Miller, special assistant to the president for manufacturing policy; Ari Matusiak, Executive Director of the White House Business Council, Aneesh Chopra, the White House Chief Technology Officer, Elizabeth Fowler, Special Assistant to the President for Healthcare Policy; and Greg Nelson, deputy director of the White House Office of Public Engagement.

White House officials discussed Obama’s economic plans and healthcare reform. White House CTO Aneesh Chopra gave an illuminating talk about broadband for cities, and the speed at which everything is going wireless.

The Baltimore business leaders were invited to bring up other topics and issues. Among them were: the unintended consequences of extended unemployment benefits, access to capital, innovation, and the complexity of tax code for small businesses owners.



Kennedy observed: “Certainly tax breaks are welcome for small businesses. But entrepreneurs and owners are too busy with day-to-day issues and growth to figure out the tax breaks. It’s just too complicated.”

Carol Coughlin, CEO of Bottom Line Growth Strategies was in attendance. ““A lot of airtime was given to the issue of access to capital. In particular, the SBA fees have increased significantly over the past couple of years making it expensive to get into some of these programs. In addition, innovative companies often lack hard assets and have difficulties coming up with the collateral needed to get a bank loan”.

Three Dog Logistics is a client of Carol’s so it was fortuitous that they both attended and could make strategic planning decisions for 2012.

Kennedy of Three Dog summarizes the experience: “It was a great opportunity to have a voice in Washington and to air our collective concerns for small businesses. It was a productive two and a half hours, and I was honored to be included,” he concludes.

About Three Dog Logistics

Three Dog Logistics was formerly *Direct Mail Logistics, Inc.* Headquartered in Baltimore, MD. The Company was founded to serve mail shops and the direct marketing industry, providing a single source for drop shipping, commingling, and international delivery.

About Bottom-Line Growth

Bottomline Growth Strategies provides outsourced CFO Advisory services to growing companies for smart, sustainable growth. For more information, see www.bottomline-growth.com or call 443-798-1357.